MALMÖ
DESIGN
DAYS

TERMS AND CONDITIONS
Malmö Design Days 2027

Malmö Design Days is organized by Form/Design Center. By submitting an application and accepting these terms and conditions, the applicant confirms that they have read and agreed to the terms and conditions for participation.

1. About Participation

1.1 Malmö Design Days 2027 takes place from 19 to 22 May 2027. The festival is aimed at professionals working in design, architecture and crafts.

1.2 Form/Design Center is the organizer of Malmö Design Days. During the festival, Form/Design Center also serves as the festival center and hosts a selection of exhibitions and Program activities.

1.3 Each application covers one Program activity. Applicants wishing to participate with multiple Program activities must submit a separate application for each activity.

1.4 The application period is 2 November–21 December 2026. Incomplete applications may not be considered.

2. Who Can Participate?

2.1 Participants may work across a wide range of disciplines – from product and industrial design, furniture design, fashion and textiles, crafts, architecture and urban planning to graphic design, service design, UX/UI design, digital design, social design and experience design.

2.2 Malmö Design Days welcomes applications from both Swedish and international participants:

- Individual designers and creatives
- Design studios, practices and collectives
- Producers, brands and design-focused companies
- Universities, higher education institutions, cultural institutions, industry organizations and associations

3. Application and Selection

3.1 Applications must be submitted through the Malmö Design Days application form during the application period.

3.2 All applications are assessed by a selection committee based on the following criteria:

- **Relevance** – Design-related content.
- **Quality and Execution** – Professional standard, well-developed and ready to be presented to an audience.

- **Concept and Originality** – A clear and distinctive concept and/or an experimental approach to the idea, design or execution.
- **Innovation and Development** – New perspectives, methods or solutions and/or further development of existing ideas.
- **Sustainability and Considered Design** – A conscious approach to relevant sustainability issues and care in the choice of materials, processes and/or execution.
- **Program Content** – Contribution to the breadth, diversity and relevance of the festival Program.

3.3 Applicants will be notified of the outcome of their application no later than 15 January 2027.

3.4 Applications to participate in Malmö Design Days and applications for a place within MDD Talks or exhibition space at Form/Design Center are assessed separately. A Program activity may therefore be accepted into Malmö Design Days without being allocated the requested space at Form/Design Center.

3.5 If a Program activity is accepted into Malmö Design Days but is not allocated the requested place within MDD Talks or exhibition space at Form/Design Center, the participant may hold the activity at another venue. If the participant is unable to find an alternative venue, the Program activity may be cancelled without the standard participation fee being charged.

4. Participant Categories and Fees

4.1 Applicants select a participant category in their application. The same category determines all applicable fees for the Program activity.

Category		**Participation**	**MDD Talks**	**Exhibition 8–10 m²**	**Podium 1 m²**
Individual practitioners and small businesses	1–3 employees	SEK 750	SEK 1 000	SEK 4 000	SEK 2 000
Larger businesses and organizations	4+ employees	SEK 1 500	SEK 3 000	SEK 10 000	SEK 4 000
Academic and cultural organizations	Universities, higher education institutions, cultural organizations	SEK 1 000	SEK 2 000	SEK 7 500	SEK 3 000

All prices exclude VAT. MDD Talks and exhibition space at Form/Design Center are subject to additional fees on top of the standard participation fee.

4.2 Fees apply per Program activity. Participants taking part with multiple Program activities will be charged a fee for each accepted activity.

4.3 Additional technical equipment, lighting, special installations or other services not included in the fee may incur additional costs, subject to agreement with Form/Design Center.

5. Invoicing and Payment Details

5.1 Participants are responsible for ensuring that the invoicing details provided in the application are complete and accurate.

5.2 Invoices will be issued based on the participant category and any additional options applicable to the accepted Program activity.

6. Cancellation

6.1 Cancellation of an accepted Program activity must be communicated in writing to Form/Design Center as soon as possible.

6.2 If an entire Program activity is cancelled on or before 11 March 2027, a cancellation fee of SEK 1,000 will be charged. For cancellations made on or after 12 March 2027, a cancellation fee of SEK 2,000 will be charged.

6.3 If a participant fails to attend the festival without cancelling their Program activity, an additional fee of SEK 500 per festival day (19–22 May 2027) will be charged, up to a maximum of SEK 2,000.

6.4 If a participant cancels only their place within MDD Talks or their exhibition space at Form/Design Center but still carries out the Program activity at another venue, the standard participation fee remains payable.

6.5 If a Program activity is accepted into Malmö Design Days but is not allocated the requested place within MDD Talks or at Form/Design Center, the participant may hold the activity at another venue. If the participant is unable to find an alternative venue, the Program activity may be cancelled without the standard participation fee being charged.

7. Program Information and Publication

7.1 Information submitted in the application is used for assessment purposes and does not need to be the final text for publication.

7.2 Participants whose Program activities are accepted are responsible for entering and finalising their Program information on the Malmö Design Days website, in accordance with the instructions and schedule communicated by Form/Design Center.

7.3 Participants are responsible for ensuring that all published information, texts, names, times, images and other materials are accurate and finalised within the specified deadline.

7.4 Form/Design Center reserves the right to edit submitted materials for language, length and consistency without altering the factual meaning of the Program activity.

8. Images, Rights and Marketing

8.1 Participants are responsible for obtaining all necessary rights and permissions for texts, images, logos and other materials submitted to Malmö Design Days.

8.2 By submitting materials to Malmö Design Days, participants grant Form/Design Center the right to use these materials for publication and promotion of Malmö Design Days in digital and printed channels.

8.3 Participants must comply with the guidelines for Malmö Design Days' visual identity, logo and communications provided by Form/Design Center.

9. Implementation and Participant Responsibilities

9.1 Participants are responsible for planning, production, staffing and delivery of their Program activities unless otherwise expressly agreed with Form/Design Center.

9.2 Participants are responsible for obtaining all necessary permits, approvals and rights for their Program activities and the venues where they take place.

9.3 Participants must comply with applicable legislation and the safety, accessibility and conduct regulations in force at the relevant venue.

9.4 Any changes that significantly affect the content, venue, timing or contributors of a Program activity must be communicated to Form/Design Center as soon as possible.

10. Opening Hours and Accessibility

10.1 Participants are responsible for ensuring that their accepted Program activities are accessible to visitors during the times published in the Malmö Design Days Program.

10.2 Special opening hours and staffing requirements apply to Program activities at Form/Design Center. See Section 13.

11. Sales

11.1 Participants are responsible for any sales conducted in connection with their Program activities, including payment solutions, accounting, taxes and other obligations arising from such sales.

11.2 Sales at Form/Design Center are only permitted by prior agreement with Form/Design Center.

12. Special Terms for MDD Talks

12.1 MDD Talks consists of selected panel discussions, seminars and workshops held in front of a live audience at Form/Design Center.

12.2 Applications for a place within MDD Talks are assessed separately from applications to participate in Malmö Design Days.

12.3 Program activities accepted into MDD Talks are subject to the additional fee specified in Section 4, on top of the standard participation fee.

12.4 A Program activity within MDD Talks may last a maximum of 30 minutes unless otherwise agreed with Form/Design Center.

12.5 If a Program activity is accepted into Malmö Design Days but is not allocated a place within MDD Talks, it may be held at another venue.

13. Special Terms for Exhibitions at Form/Design Center

13.1 Exhibition Spaces

Form/Design Center offers two types of exhibition space: 8–10 m^2 on Floors 2 and 3, and 1 m^2 on a shared podium. The allocated space will be confirmed when applicants are notified of their acceptance to exhibit at Form/Design Center.

For exhibition spaces of 8–10 m^2, general lighting, Wi-Fi and insurance are included. Exhibition architecture, walls, podiums, additional lighting, technical equipment and hanging systems are not included.

For 1 m^2 of exhibition space on a shared podium (shared with other exhibitors), general lighting, Wi-Fi and insurance are included. Individual exhibition architecture, separate podiums for individual objects, additional lighting, technical equipment and hanging systems are not included.

13.2 Opening Hours and Staffing

Form/Design Center's official opening hours during Malmö Design Days are Wednesday 19 May to Saturday 22 May, 11:00–18:00.

During these hours, a representative of the exhibition must be present at the exhibition space. During the festival, Form/Design Center opens at 09:00 for participants and staff.

13.3 Installation and Dismantling

Installation takes place on:

- Sunday 16 May, 10:00–17:00
- Monday 17 May, 09:00–18:00
- Tuesday 18 May, 09:00–18:00

Dismantling takes place on:

- Saturday 22 May, 18:30–20:00
- Sunday 23 May, 10:00–17:00
- Monday 24 May, 09:00–12:00

The exhibition space must be restored to its original condition within the specified dismantling period. After Monday 24 May 2027, participants will be charged SEK 1,000 per day until the space has been restored and all materials have been removed.

13.4 Electricity and Lighting

Electricity is included to the extent specified by Form/Design Center for the allocated exhibition space. Requirements for three-phase power, additional electrical capacity or other special electrical installations must be communicated in advance and may incur additional costs.

General lighting is included. Requirements for additional lighting must be discussed with Form/Design Center and may incur additional costs.

13.5 Waste and Storage

Participants are responsible for managing their own waste, including leftover materials from installation, exhibition and dismantling. Waste must not be disposed of in the container outside the exhibition building.

Limited space is available for storing packaging materials. Form/Design Center cannot guarantee storage space beyond the area allocated.

13.6 Safety

- Fire hose reels, fire extinguishers, walkways and emergency exits must remain unobstructed throughout the entire period, including installation and dismantling.
- Participants are responsible for safety within and around their exhibition space in relation to the objects and installations located there.
- Participants must follow instructions issued by Form/Design Center, the fire and rescue services and other competent authorities.
- The storage of volatile substances and gases within the exhibition space is prohibited.

Front-of-house staff are present at Form/Design Center during opening hours, and the premises are protected by an alarm system at night.

13.7 Insurance

Exhibitions at Form/Design Center are covered by Form/Design Center's insurance. Exhibitors must provide the insured value of all objects to be exhibited upon request.

14. Cancellation of the Festival and Changes to Arrangements

14.1 Form/Design Center reserves the right to change the Program, schedules, venues or other practical arrangements if required due to safety, organizational or other circumstances beyond the organizer's reasonable control.

14.2 If Malmö Design Days or a Program activity at Form/Design Center cannot take place due to circumstances beyond Form/Design Center's reasonable control, the parties shall first seek to find a reasonable alternative solution.

15. Personal Data

15.1 Personal data submitted in connection with an application will be processed for the administration, selection, communication, publication and implementation of Malmö Design Days.

15.2 Contact details may be used for communications necessary for participation before, during and after the festival.

16. Acceptance of Terms and Conditions

16.1 By accepting the terms and conditions for participation in the application form, the applicant confirms that the information provided in the application is accurate and that these terms and conditions are accepted.

16.2 The person submitting the application is responsible for ensuring that they are authorized to represent the applicant organization or business, where applicable.

17. Contact

For questions about Malmö Design Days: hello@malmodesigndays.com